



ABOUT THEATRE SOUTHWEST

Theatre Southwest was founded in 1957 by Marie and Les Pearsall. Marie and Les met at the American Academy of Dramatic Arts and shared a love for theatre. Marie remained the backbone of the theatre until her death in 1988. Marie and Les's daughter, Mimi Holloway, inherited their love of theatre and is presently our Artistic Director. She holds a drama degree from the University of Texas and has been active in theatre since the age of seven.

Theatre Southwest originally opened in Bellaire, Texas. Our audiences consisted mostly of residents from West University, Southside Place and Meyerland. Through the years of consistent quality work, Theatre Southwest became well known and its audience for many years has included playgoers from all areas of Houston and the surrounding areas.

Theatre Southwest continuously draws the top artistic talent from all over the Houston area.

Our seasons consist of six main plays, a Reader's Theatre, A Festival of Originals, and monthly scene workshops at our general meetings which are open to the public and occur on the third Wednesday of each month.

Our Festival of Originals consist of five fully produced original scripts. Each script is approximately twenty minutes long. We receive from 300-500 entries annually.

Theatre Southwest...

- Is easy to get to from all areas of town
- Has convenient parking in front of the theatre
- Seats 80-100 patrons, depending upon configuration
- Keeps an up-to-date website: theatresouthwest.org
- Has warm, helpful personnel
- Provides refreshments, including wine, by donation
- Single-story building with no stairs
- Provides affordable, quality theatre

Theatre Southwest
8944-A Clarkcrest Houston, TX 77063
Phone: 713-661-9505
A 501(c)(3) nonprofit organization



MISSION STATEMENT

Theatre Southwest is committed to providing the Greater Houston community with an artistically rich environment that promotes and develops an interest in live theatre. Theatre Southwest is dedicated to the production of quality, affordable theatre, and by doing so hopes to enhance the cultural experiences of audiences by encouraging appreciation and participation within the creative process.

Theatre Southwest prides itself on offering a well-balanced season with well written scripts. We offer a spectrum from Tracy Letts to Neil Simon.

We are acclaimed for our findings of original scripts from rising playwrights.



ADVERTISE WITH THEATRE SOUTHWEST

Rates below are for ads in the show programs. Please print legibly.

Company Name: _____

Contact Name: _____

Billing Address: _____

Phone: _____ Fax: _____

Email Address: _____

AD RATES

Type of Advertisement	Quantity	7 Shows	1 Show	Subtotal
Business Card (4" x 2")		\$ 250.00	\$ 100.00	
Half Page (4" x 4")		\$ 400.00	\$ 200.00	
Full Page (4" x 8")		\$ 600.00	\$ 300.00	
Inside Cover - Half Page (4" x 4")		\$ 500.00	N/A	
Inside Cover - Full Page (4" x 8")		\$ 750.00	N/A	
Total:				

Cash Check Credit Card

Card#: _____ Exp. Date: _____ CVV: _____

Signature: _____

Artwork formats accepted: PDF, JPG (high res), PNG, AI, or EPS. Please email artwork to Eric@JEDArts.com.

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